

**ERC vzw**

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**EUROPEAN  
RESUSCITATION  
COUNCIL**

Zdravstveni savet Srbije

Nemanjina 4/IV sprat/kancelarija 2,3,4

11000 Beograd

REPUBLIC OF SERBIA

Edegem, 14 December 2011

*Ref.: Courses of the Zdravstveni centar Arandjelovac*

Dear responsible of the Serbian Health Council,

Please find in attachment, for your consideration and interest, our communication to the Zdravstveni centar Arandjelovac.

Yours sincerely,

Bart Vissers CEO

European Resuscitation Council

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Zdravstveni centar Arandjelovac

Kralja Perta I br. 62

34300 Arandjelovac

REPUBLIC OF SERBIA

Edegem, 14 December 2011

*Ref.: Courses of the Zdravstveni centar Arandjelovac*

Dear responsible of the Zdravstveni centar Arandjelovac,

We received a message from Serbia that you are using the ERC logo and 2010 Resuscitation Guidelines on your website, in your emailing (see attachment) and for your commercial activities. Please be aware that the ERC Guidelines are protected under international copyright law and that the reproduction of these is a prerogative of the ERC. You do therefor need our formal and written approval to reproduce these. We are not aware that we have given such approval, but if this would be the case, please provide us of a copy of such approval.

We strongly have the impression that you are commercially exploiting these ERC 2010 Resuscitation Guidelines, which is an activity which cannot be accepted or tolerated by the ERC, as these guidelines are intellectual property of the ERC and are publically available on the ERC websites, free of any charge. We therefor urge you to delete all copies of these ERC 2010 Resuscitation Guidelines and immediately cease the commercial exploitation of these.

Please also be aware that we use a strict logo policy, in which only recognised partners of the ERC are allowed to use the ERC logo. I assume you have published it on your website not being aware of our logo policy. Again, I would like to urge you to delete this logo in the briefest delay possible.

As you have contacted thousands of physicians, we are concerned that this can be harmful for the reputation of ERC in Serbia and its official Serbian partner, the Serbian Resuscitation Council. We therefor demand you to send this contact list of physicians an email with rectifications. You should hereby offer your apologies for giving the wrong impression of having the support of the ERC for your online tests. You also should include the contact details of the Serbian Resuscitation Council for

further details on ERC and ERC courses. Before sending this out, please liaise with the Serbian Resuscitation Council for their approval on the content of this mail. You can contact the Serbian Resuscitation Council at the following email address: [sekretarijatscg@sbb.rs](mailto:sekretarijatscg@sbb.rs).

We expect that further actions from your side are taken within one week from now. The ERC nonetheless reserves the right to proceed with legal action.

For your information: a copy of this letter will be sent to the Serbian Health Council (Zdravstveni savet Srbije) and the Serbian Resuscitation Council.

Yours sincerely,



Bart Vissers CEO  
European Resuscitation Council